



Blogger, Travel Journalist, Travel Expert



239,700

Engaged Travel and Food Enthusiasts

76%

Female

24%

Male

8.9%

Engagement Rate



Get to Know Betsi

Betsi is your sun-soaked guide to global wanderlust, crafting stories from every corner of the globe and bringing you closer to each destination. Specializing in luxury escapes, multi-generational journeys, and all-inclusive, all-you-can-enjoy resorts, she's got the inside scoop on unforgettable adventures. Got a passion for fine dining and great wine? Betsi's got you covered, taking you along to some of the top wine and cocktail bars across Florida and the globe. Eager to paint the world with the colors of each place she visits, Betsi teams up with top Destination Marketing Organizations and tourism boards to unveil the heartbeat of every location and share its unique narrative. If there's a travel story out there, trust Betsi to tell your story and tell it well! She's made media appearances on television and podcasts, sharing her passion for travel. If there's a travel story out there, trust Betsi to tell it, and tell it well! Member of IFWTWA, NATJA, SATW, and The Women's Food Alliance (WFA)

Get In Touch With Betsi



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Testimonials



Television Media Appearance
On WJXT4 Morning Show



ANGELA, PINEAPPLE PR

“ We are delighted that you enjoyed your stay in New Smyrna Beach. Your article is wonderful, and we greatly appreciate the positive feedback you shared with your audience. Hope to have the opportunity to work with you again in the near future. ”



LEIGH CORT, FOUNDER OF THE WOMEN'S FOOD ALLIANCE

“ Betsi Hill is one of the most dynamic hospitality media experts...and on the Advisory Council of The Women's Food Alliance. Read her suggestions for fabulous travel ideas. ”



SHARON DUPONT, VISIT VILLA RICA

“ You are awesome! I cannot thank you enough for coming to little Villa Rica. The restaurants, Wesley, and I are very grateful. You are ALWAYS welcome to visit! I cannot thank you enough. Can't wait to have you all back again. ”

